MEDIA RELEASE

FOR MORE INFORMATION

Ashley N. Shannon, Director Marketing & Community Relations <u>shannona@musc.edu</u> (803)286-1685 muschealth.org/lancaster

J. SCOTT BROOME, MHA, MAIS, FACHE NAMED CEO OF THE MUSC HEALTH – LANCASTER/CHESTER DIVISION

(July 13, 2020) - J. Scott Broome, MHA, MAIS, FACHE, has been named the CEO of MUSC Health – Lancaster/Chester Division effective immediately. The Lancaster/Chester Division encompasses MUSC Health – Lancaster Medical Center and MUSC Health – Chester Medical Center along with each of their medical practices and affiliates. Broome has been the interim CEO of the division since mid-April.

"During the past several months, Scott has been able to move many important initiatives forward for the division," said Matt Severance, MBA, MHA, FACHE, MUSC's Chief System Development and Affiliations Officer. "Scott's demeanor and experience during these quite different times in healthcare have proven to be a great formula for what is needed to assist MUSC in delivering on our system's mission to preserve and optimize human life in South Carolina through education, research and patient care. We are extremely confident in his leadership for this area of the state and we are excited to see continued development within the division."

Broome, a Wingate, NC native, graduated from Wingate University with degrees in Chemistry and Biology. As an undergraduate, he had interest in clinical pharmacology and new drug development but decided to pursue health administration following exposure to the field with Charlotte, NC based – Carolinas Healthcare System. Accordingly, Broome received a Master of Health Administration from the University of North Carolina at Chapel Hill and completed a one-year administrative fellowship with what is now Atrium Health in Charlotte, NC.

Prior to joining the division in April, Broome was the Associate Chief of Affiliations for MUSC Health. He began his post-fellowship career with Roper St. Francis Healthcare in Charleston, SC, where he held a variety of roles. Having served as CEO in two hospital settings in the Charleston market, Broome has significant experience with many aspects of hospital operations and medical staff development. He also has experience in greenfield (completely new or start up facility) hospital development in growing suburban markets, which will prove valuable as MUSC Health – Lancaster Medical Center pursues plans to build an additional hospital in the northern portion of Lancaster County called Indian Land.

"Scott joined us in Lancaster during unprecedented times and we have not missed a beat," said MUSC Health – Lancaster Medical Center Board of Trustee Chairman, Chad Catledge. "We have actually pressed forward with outstanding strides to drive quality healthcare in our communities. The CON to build a hospital in Indian Land has been submitted to DHEC, several new providers have been recruited amid the pandemic and the hospital continues to recover to pre-COVID 19 conditions in an outstanding manner. We are delighted to have him on a permanent basis."

Tony Pope, board chairman of MUSC Health – Chester Medical Center said, "Scott will be key in the global success, support and continued development in the delivery of quality healthcare in Chester County. He is the right person to accelerate and scale our growth in the coming years. He truly cares about the details and wants to make sure the citizens of Chester County obtain quality healthcare. We welcome him and his family to the area."

Broome, an American College of Healthcare Executives Fellow, is quite familiar with this area of the state, as he visited his grandparents in Lancaster frequently growing up. His paternal grandparents lived just a few houses from the Lancaster hospital and his maternal grandfather retired from Springs Industries after 44 years of employment. His wife, Mika and their five children, Marleigh (14), Brennan (12), Ben (11), Luke (11) and Madelyn (9) are moving to the area in the coming days and are excited to be a part of our communities.

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